



Press Release

For Immediate Release

September 11th 2017

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Digital Radio Mondiale at IBC 2017: 'DRM Delivers'

Digital Radio Mondiale (DRM) will deliver its best at this year's International Broadcasting Convention (IBC) in Amsterdam 15th - 19th September. [IBC](#) is the leading global tradeshow for broadcasters and media professionals and attracts over 150,000 visitors every year from over 160 countries worldwide.

A full chain of events is being planned under the "DRM Delivers" theme. The series will be kicked off with an exciting event hosted by a [DRM receiver manufacturer – Gospell](#) - ready to present its new DRM and multi-standard commercial receivers. At all DRM events participants will be updated on market developments in Asia, Africa (with emphasis on Southern Africa), Europe and other parts of the world and attend demonstrations of all the latest DRM broadcast equipment and receivers.

All those interested are invited to meet DRM experts, broadcasters and manufacturers and network: [Gospell](#) on Friday 15th September (Hall 3 C67 from 1500 to 1630), [Thomson Broadcast](#) on Saturday 16th September, from 1100 to 1300 (Hall 8 C35), [Nautel](#) in the afternoon between 1530 and 1700 (Hall 8 C49). And Sunday 17th September [Ampegon](#) is inviting all those interested to a special event from 1100 to 1300 (Hall 8 E62) where the winners of the DRM Enterprise Award (Africa) 2017 will be announced.

Ruxandra Obreja, the Consortium Chairman, says that: "The Consortium members are very excited to see new DRM receivers, with full functionality and ingenious solutions. DRM also honours its full pledge to digital radio by promoting multi-standard receivers. After attending our DRM events participants will see that a total DRM broadcast solution can be confidently used to offer full and comprehensive country coverage and enhanced services to all listeners. DRM delivers a digital future for all broadcasters large or small, offering more programme choice to listeners, extra multimedia services with text and images, increased energy savings and spectrum efficiency, excellent audio and a digital future to radio."

Other DRM members present at IBC are: Babcock International, BBC, Radio France International, Fraunhofer IIS, Panasonic, RIZ Transmitters and RFmondial.

If you want to attend the DRM events please contact: projectoffice@drm.org

About DRM

Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies.

The DRM standard comprises two major configurations: 'DRM30' intended for broadcasts on short, medium and long wave up to 30 MHz and providing large coverage areas and low power consumption. The configuration for the VHF bands above 30 MHz is called 'DRM+', tailored for local and regional coverage with broadcaster-controlled transmissions.

All DRM configurations share the same audio coding, data and multimedia services, service linking, multiplexing and signalling schemes. DRM provides high quality sound combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, and data services.

The DRM Consortium was awarded by ITU for its outstanding contribution to the Telecommunications over the past years and has signed the EBU Smart Radio Memorandum that promotes access to free to air radio on all devices.

For more information and DRM updates please visit www.drm.org or subscribe to DRM news by writing to pressoffice@drm.org. Click [here](#) for the Newsletter with all the latest DRM news from around the world.



About Ampegon

Ampegon is a new brand established in autumn 2012 to merge the former Thomson Broadcast radio activities and newly acquired companies in one powerful and market leading group. The group consists of Ampegon AG, Turgi (Switzerland), Ampegon Antenna Systems GmbH, Ludwigshafen (Germany) and Ampegon PPT GmbH, Dortmund (Germany) with a representation office in Beijing, China. Ampegon serves the global Science, MedTech, Industry and Broadcast markets with an extensive product range tailored to customer needs in these strategic fields. As the leading designer, manufacturer and system integrator of AM/DRM radio broadcast systems Ampegon offers the complete system including transmitters, antennas and a wide range of auxiliary equipment. In addition, the group is developing world-class technology and fully integrated solutions to serve scientific, medical and industrial markets: RF amplifier systems, high voltage and high current power supplies as well as short and long pulse modulators. The products and services stand for innovation, advanced technology and premium quality systems.

About Gospell

Founded in 1993, Gospell Digital Technology Co Ltd (GOSPELL). is a private hi-tech enterprise with R&D, manufacturing, business consultancy and planning, trade, delivery, project implementation and after sales service, acting as a complete DTV and triple-play solution provider for Digital TV/OTT related projects. Headquartered in GOSPELL INDUSTRIAL PARK at Chenzhou, Hunan Province for CPE related production manufacturing, GOSPELL also has its office in Shenzhen for business/marketing management and administration, in Chengdu for R&D and headend/transmitter system production/debugging and Customer Service Center, and in 12 cities in China as well as international offices in India, Africa and Mexico.

About Nautel

Nautel has emerged as one of the world's largest manufacturers of AM and FM radio broadcast transmitters. With more than 15,000 transmitters deployed in over 177 countries and more than 7,000 deployments of AUI-enabled transmitters, Nautel continues to lead the way in providing valuable new solutions for digital radio broadcasting. In July 2017, Nautel shipped six high-power DRM-enabled MW transmitters for deployment throughout India, complementing the 27 Nautel NX Series transmitters which are already on air with DRM transmission in that country. This massive project has the goal of bringing digital radio to nearly a billion residents of India.

About Thomson Broadcast

Since the earliest years of broadcasting, the THOMSON name has been synonymous with expertise and innovation at the highest level. A trusted partner to the world's leading broadcasters, THOMSON has pioneered many developments that have shaped the industry such as leading innovation in solid-state technology. THOMSON Broadcast is building on this great heritage with a market-leading portfolio of transmission products for terrestrial television and radio broadcasting combined with world-class broadcasting services to propose complete system integration all around the world. With more than 50,000 active Thomson transmission systems deployed worldwide and a global support presence, THOMSON Broadcast continues to forge technologies for the future, with initiatives such as the innovative GreenPower, broadcast/mobile convergence programs and most recently the development of off-grid power system based on renewable energies for efficient and safe power solutions.