



Press Release

For Immediate Release:

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"DRM: Clever Radio for Smart Countries" at ABU Digital Broadcasting Symposium, Kuala Lumpur, Malaysia

The Digital Radio Mondiale (DRM) Consortium will have a strong presence once again at the ABU Digital Broadcasting Symposium (DBS) 2015 in Kuala Lumpur LINK, one of the premier digital events in Asia. DBS is a key event in the DRM calendar. A general update will be offered on the opening day (Wednesday 4th March) under the title 'Digital Radio Mondiale (DRM) - Delivering to all your needs'.

Focusing on the significant cost and spectrum savings delivered by DRM (i.e. using Single Frequency Network deployment) the DRM Workshop "Digital Radio Mondiale (DRM) - Clever Radio for Smart Countries" is to be held on Thursday 5th March 1400-1500 in Safir room 2. The event will offer participants an opportunity to learn more about digital radio and to experience the full DRM technology. Attendees will be invited to ask their own questions about the practical steps needed to create a healthy digital system involving the key stakeholders: listeners, regulator, broadcasters and the receiver manufacturing industry. The new Avion DRM radio has recently been unveiled in India and participants will be able to see and hear for themselves how the listener can experience more choice, enhanced sound quality, text and additional data services.

Ruxandra Obreja, DRM Chairman, is excited about this premier ABU event which has been supported by the Consortium for quite a number of years now because: "We can bring the latest developments to a wide range of specialists while having DRM championed by some of our best DRM experts and practitioners."

About DRM

Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies.

The DRM standard comprises of two major configurations: 'DRM30' intended for broadcasts on short, medium and long wave up to 30 MHz and providing large coverage areas and low power consumption. The configuration for the VHF bands above 30 MHz is called 'DRM+', tailored for local and regional coverage with broadcaster-controlled transmissions.

All DRM configurations share the same audio coding, data and multimedia services, service linking, multiplexing and signalling schemes.

DRM provides high quality sound combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, and data services.

For more information and DRM updates please visit www.drm.org or subscribe to DRM news by writing to pressoffice@drm.org.