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DRM - Strongest presence to date at ABU Digital Symposium

The Digital Radio Mondiale (DRM) Consortium is the principal sponsor of the 5-8 March ABU Digital Broadcasting Symposium (DBS) in Kuala Lumpur, one of the premier digital events in Asia.

"With the most significant DRM developments underway in India, especially, and Asia Pacific generally, we felt the time is right to become deeply involved with this significant initiative. ABU is a major promoter of the connected world and the place of DRM in it is undeniably key" – said Ruxandra Obreja, DRM Consortium Chair.

DRM will offer a different activity every single day during the event. Key DRM experts and representatives of the Consortium will make presentations to the ITU-AIBD Workshop on Digital Migration preceding the DBS proper and during the Symposium itself.

On the first day of DBS the DRM Consortium will hold a [practical workshop](#) focusing on the features, benefits and criteria that can make DRM the right choice for a national roll out in the countries of the Asia-Pacific region facing the radio digitisation challenge.

About DRM

Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies below and above 30 MHz, including LW, MW, SW, band I, II (FM band) and band III. DRM provides digital sound quality and the ease-of-use that comes from digital radio, combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, and data services. DRM on short, medium and long wave for broadcasting bands up to 30 MHz (called 'DRM30') provides large coverage areas and low power consumption. The enhancement of the DRM standard for broadcast frequencies above 30 MHz ('DRM+') uses the same audio coding, data services, multiplexing and signalling schemes as DRM30 but introduces an additional transmission mode optimized for those bands.

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